## CONTRACT

Henderson - Las Vegas

**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

**American Rambler Productions** 138 Conant Street Beverly, MA 01915 **USA** 

· · · · · · · · · · · · · · · · · · ·	Contract / Rev	<u>vision</u>	Alt Orde	<u>er#</u>		
	498009	1	063672	54		
Product						
ROMNEY FOR PRESIDEN	IT					
Contract Dates	Estimate #					
10/10/12 - 10/16/12	494					
Advertiser			Original Da	te / Revision		
Romney for President, In	ic		10/24/12	/ 10/24/12		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broade	cast	Cash		
	Station	Accou	nt Executive	Sales Office		
	KVVU	Teresa	a Difuria	TELEREP-PHIL		
	Special Hand	ling				
	Demographic					
	Adults 35+					
	TDB#	Adver	iser Code	Product Code		
	Agency Ref	<u> </u>	Adverti	ser Ref		

Spots/ Type Spots Amount Length Week Rate \*Line Ch Start Date End Date Description Start/End Time Days \$15,250.00 2 KVVU 10/10/12 10/12/12 Fox 5 News AM M-F 6a-7a :30 NM M-F 6a-7a Start Date End Date Weekdays Spots/Week Rate \$725.00 Week: 10/08/12 10/14/12 --222--

(\* Line Transactions: N = New, E = Edited, D = Deleted)



Spot Ch

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Weekdays

<u>Description</u>

Ch Start Date End Date Description

End Date

10 KVVU 10/12/12-10/12/12 Anderson

11 KVVU 10/16/12-10/16/12 Anderson

Date Range

	Contract / Revision	Alt Order #
	498009 /	06367254
Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	ROMNEY FOR PRESID	494

Original Date / Revision <u>Advertiser</u> 10/24/12 / 10/24/12 Romney for President, In-

Type Spots Amount Start/End Time Length Week Rate Days Rate Spots/Week Rate Туре Start/End Time <u>Weekdays</u> Length M-F 6a-7a ---WThF----\$725.00 NM 1 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 6a-7a :30 See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23 :30 NM 2 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a ---WThF----\$725.00 See MG 2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20,2.21,2.22,2.23 7 KVVU 10/12/12-10/12/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 \$725.00 NM MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM 8 KVVU 10/15/12-10/16/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a :30 \$725.00 MTu~ MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM 9 KVVU 10/15/12-10/16/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MTu-:30 \$700.00 MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM :30 \$300.00 3-4p MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM :30 \$300.00 3-4p -Tu-----

Spots/

MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 :30 \$350.00 NM 12 KVVU 10/12/12-10/12/12 The Dr.Oz Show 4-5p MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM :30 \$350.00 13 KVVU 10/16/12-10/16/12 The Dr.Oz Show 4-5p -Tu----MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM 14 KVVU 10/12/12-10/12/12 Fox 5 News at 5 5-530p :30 \$550.00 MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM \$550.00 15 KVVU 10/16/12-10/16/12 Fox 5 News at 5 5-530p -Tu-----:30 16 KVVU 10/12/12-10/12/12 Fox 5 News at 5 MF 530-6p M-F 530-6p NM :30 \$625.00 MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 17 KVVU 10/16/12-10/16/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 \$625.00 NM -Tu-----MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM .30 \$850.00 18 KVVU 10/12/12-10/12/12 TMZ 730-8p MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM 19 KVVU 10/12/12-10/12/12 Fox 5 News M-F 10p-11p 10p-11p :30 \$2,150.00 MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM :30 \$2,150.00 20 KVVU 10/15/12-10/16/12 Fox 5 News M-F 10p-11p 10p-11p MTu-----MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 .30 \$625.00 NM 21 KVVU 10/12/12-10/12/12 Extra M-F 7-730p MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 M-F 7-730p \$625.00 MM 22 KVVU 10/12/12-10/12/12 Extra MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4 NM :30 \$700.00 23 KVVU 10/12/12-10/12/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MG for 10.4,10.1,2.2,2.1,6.1,6.4,8.5,8.1,12.1,12.4,4.6,4.1,18.1,18.5,14.6,14.1,16.4

> 80 \$93,650,00 Totals

Time Period	# of Spots	Gross Amount	Net Amount				
10/01/12 -10/16/12	80	\$93,650.00	\$79,602.50				
Totals	80	\$93,650.00	\$79,602.50				

Signature:	Date:
Jigilatal C.	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep: TELEREP, INC... Run On: Oct24/12 at 18:30

REP BUYLINES

Page: 1
Requested by: ROSE

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4 W-F/7-9A Contract Comn	Part of a make Order Commer 3 M-Tu/7-9A Contract Comm	Part of a make Order Commen 41 Fri/7-730P	Part of a maked Order Commen 40 M-Tu/10-11P	Part of a makeg Order Commen 39 Fri/10-11P	Pan of a makeg Order Commen 38 Fri/730-8P	Order Commen 37 Tue/530-6P	Part of a makeg Credit taken for Order Comment 36 Fri/530-6P	Part of a makeg Order Comment 35 Tue/5-530P	Part of a makeg Order Comment 34 Fri/5-530P	Part of a makego Order Comment 33 Tue/4-5P	Part of a makego Order Comment 32 Fri/4-5P	Part of a makego Order Comment 31 Tue/3-4P	Order Comment 30 Fri/3-4P	Part of a makego Order Comment 29 M-Tu/7-9A	Part of a makego Order Comment 28, Fri/7-9A	This is a make-go Order Comment: 27 M-Tu/6-7A	This is a make-gunth of the state of the sta	This is a make-go This is a make-go This is a make-go This is a make-go	26 Fri/6-7A 30 This is a make-good for Oct10 on	Contract Comment: MAX 2X DAY  2 W-F/6-7A  30  Contract Comment: MAY 2Y DAY		Buy Line Day/Time
V-F/7-9A 30S Contract Comment: MAX 2X DAY	Part of a makegood ridue up ut likes zo⊶t Order Comment: SPOTS N/A DUE TECHNICAL F M-Tu/T-9A Contract Comment: MAX 2X DAY	Pan of a makegood made up of lines 26-41 Order Comment SPOTS N/A DUE TECHNICAL ERROR. MG STP. 30S \$625	Part of a makegood made up of lines 26-41 Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. M-Tu/10-11P 30S \$2,150 Oct15/12	Part of a makegood made up of lines 2c-4 i Order Comment: SPOTS NA DUIE TECHNICAL ERROR: MG STP. PLS ADVISE. 6/i/10-11P 30S \$2,150 Oct12/12	Part of a makegood made up of lines 20+1 Order Comment: SPOTS NA DUE TECHNICAL ERROR, MG STP. PLS ADVISE. Fri730-8P 30S \$850 Oct12/12	Part of a makegood made up of lines 20-4 i Order Comment: SPOTS NIA DUE TECHNICAL ERROR. MG STP. PLS ADVISE. Tuel530-6P 30S \$625 Oct16/12	Part of a makegood made up of miss 20-41 Credit taken for 1 spot missed Oct16 Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. Fri/530-6P 30S 30S 501212	Part of a makegood made up of lines 26-41 Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. Tue/5-530P 30S 518 30S 518 518 518 518 518 518 518 518 518 518	Part of a makegood made up of unes 20-4 i Order Comment: SPOTS NA DUE TECHNICAL ERROR, MG STP, PLS ADVISE. Fri5-530P 30S \$550 Oct12/12	Part of a makegood made up of lines 20-41 Order Comment: SPOTS NA DUET TECHNICAL ERROR, MG STP, PLS ADVISE. Order Comment: \$200 State	Part of a makegood inadie up of lines 20-41 Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. 30S Fi/4-5P 350 \$350	Part of a makegood made up of intes 20-41 Order Comment: SPOTS NA DUET TECHNICAL ERROR. MG STP. PLS ADVISE. Order Comment: SPOTS NA DUET TECHNICAL ERROR. MG STP. PLS ADVISE. Tue/3.4P \$300 Oct16/12 Tue/3.4P \$300 Oct16/12	Part of a makegood made up of mess 20-41 Order Comment: SPOTS MA DUET TECHNICAL ERROR, MG STP. PLS ADVISE. Order Comment: SPOTS MA \$300 Oct12712 FriJ3-4P \$305 SECTION STATE S	Part of a makegood made up of lines 20-4; Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. M-Tu/T-9A 30S \$700 Oct15/12	Part of a makegood made up of lines 26-41 Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. 1017-9A	This is a make-good for Oct10 on line-18 for 2 spolstwik Order Comment: SPOTS N/A DUE TECHNICAL ERROR. MG STP. PLS ADVISE. 305 M-Tu/6-7A 375 S-76 375 M-Tu/6-7A	This is a make-good for Oct10 on line-12 for 2 spots/wk This is a make-good for Oct10 on line-14 for 2 spots/wk This is a make-good for Oct10 on line-16 for 1 spot/wk	This is a make-good for Oct10 on line-4 for 2 spots/wk This is a make-good for Oct10 on line-6 for 2 spots/wk This is a make-good for Oct10 on line-8 for 2 spots/wk This is a make-good for Oct10 on line-10 for 2 spots/wk	Country Committee was 25 PA : Fi/16-7A This is a make-good for Oct10 on line-2 for 2 spots/wk	THE MAX 2X DAY  30S	308	Length
\$700 Oct10/12	TECHNICAL ERROR. MG STP. PLS ADVISE. \$ \$700 Oct15/12	ERROR. MG.STP. PLS ADVISE. \$625 Oct12/12	RROR. MG STP. PLS ADVISE. \$2,150 Oct15/12	RROR. MG STP. PLS ADVISE. \$2,150 Oct12/12	RROR. MG STP. PLS ADVISE. \$850 Oct12/12	RROR. MG STP. PLS ADVISE. \$625 Oct16/12	RROR. MG STP. PLS ADVISE. \$625 Oct12/12	RROR. MG STP. PLS ADVISE. \$550 Oct16/12	RROR. MG STP. PLS ADVISE. \$550 Oct12/12	RROR. MG STP. PLS ADVISE. \$350 Oct16/12	RROR. MG STP. PLS ADVISE. \$350 Oct12/12	RROR. MG STP. PLS ADVISE. \$300 Oct16/12	ROR. MG STP. PLS ADVISE. \$300 Oct12/12	ROR. MG STP. PLS ADVISE. \$700 Oct15/12	ROR. MG STP. PLS ADVISE. \$700 Oct12/12	ROR. MG STP. PLS ADVISE. \$725 Oct15/12	/wk /wk wk	nk nk nk	\$725 Oct12/12	\$725 Oct10/12	\$725 Oct15/12	Starting Rate Date
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\$2,800 NEWS	\$2,800 NEWS	\$1,250 EXTRA	\$2,150 NEWS	\$2,150 NEWS	\$850 TMZ	\$625 NEWS	\$625 NEWS	\$0 NEWS	\$550 NEWS	\$350 DR OZ	\$350 DR OZ	\$300 ANDERSON COOPER	\$300 ANDERSON COOPER	\$700 NEWS	\$700 NEWS	\$725 NEWS			\$725 NEWS	\$2,900 NEWS	\$2,900 NEWS	Total Dollars Program Name
טט סמווווצ	0.0 Oct09/12	0.0 Oct11/12	0.0 Oct11/12	0.0 Oct11/12	0.0 Oct17/12	0.0 'Oct11/12	0.0 Oct11/12	0.0 Oct24/12	0.0 Oct11/12	0.0 Oct11/12	0.0 Oct11/12	0.0 Oct71/12	0.0 Oct11/12	0.0 Oct11/12	0.0 Oct17/12	0.0 Oct11/12			0.0 Oct17/12	0.0 Oct11/12	0.0 Oct09/12	Rep: Last RA35+ Activity
MIOU #0.1.0	Rev #0: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #1.1: S	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A	Mod #0.1: A			WOU #0.1: A	Mod #0.1: >	Rev #0: A	Last Mod/Rev

	Total 80 Sports for-	Contract Comment: MAX ZX DAY 19 Sat/10-11P 30 20 Sun/8-9A 30 21 Sun/10A-1P 30 22 Sun/1-4P 30 23 Sun/10-1045P 30	Contract Comment: MAX 2X DAY 18 W-F/10-11P 30	Contract Comment: MAX 1X DAY 17 M-Tu/10-11P	Contract Comment: MAX 1X DAY 16 W-F/730-8P 30S Credit taken for 1 snot missed Oct11	Contract Comment: MAX 2X DAY 15 M-Tul/130-8P Credit taken for 2 spots missed Oct15	Contract Comment: MAX 2X DAY 14 W-F/J-730P 30S Credit taken for 2 snots missed Oct11	Contract Comment: MAX 2X DAY 13 M-Tu/7-730P 30 Credit taken for 4 snots missed Out	Contract Comment: MAX 2X DAY 30 30	Contract Comment: MAX ZX DAY 11 M-Tu/530-6P Credit taken for 2 spots missed Oct15	Contract Comment: MAX 2X DAY 10 W-F/5-530P 30S	Contract Comment: MAX 2X DAY 9 M-Tu/5-530P 30 Credit taken for 2 spots missed 0	Order Comment: TP CHG DUE TO SPORTS, PRE-BG W-F/4-5P	Contract Comment: MAX 2X DAY 25 Mon/3-4P 30 This is a make good for Oct15 on	Contract Comment: MAX 2X DAY 7 M-Tu/4-5P	Order Comment: TP CHG DUE 6 W-F/3-4P	Contract Comment: MAX 2X DAY 24 Mon/2-3P 30 This is a make-good for Oct15 on	5 M-Tu/3-4P	Paulifiano		Rep: TELEREP, INC Rum On: Oct24/12 at 18:30 Order#:
Section 1.	20.650	30S \$1,500 Oct13/12 30S \$850 Oct14/12 30S \$7,500 Oct14/12 30S \$7,500 Oct14/12 30S \$1,250 Oct14/12 30S \$1,250 Oct14/12	AY 30S \$2,150 Oct10/12	AY \$2,150 Oct15/12	AY 30S \$850 Oct10/12 Oct11	AY 30S \$850 Oct15/12 Oct15	AY	4Y 30S \$625 Oct15/12 Oct15	30S \$625 Oct10/12	30S \$625 Oct15/12 Oct15	30S \$550 Oct10/12	\Y 30S \$550 Oct15/12 Oct15	TO SPORTS, PRE-BOOKED PLS APPROVE. 30S \$350 Oct10/12	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	30S \$350 Oct15/12	Order Comment TP CHG DUE TO SPORTS, PRE-BOOKED PLS APPROVE. W-F/3-4P 30S \$300 Oct10/12	AY 30S on line-5 for 2 snots/wk	)S \$300	enrih Rate Pate	Station: KVVU-IV LAS VEGAS, IXV	REP, INC. 4/12 at 18:30 Order#
		Oct13/12 Oct14/12 Oct14/12 Oct14/12 Oct14/12	Oct12/12	Oct16/12	Oct12/12	Oct16/12	Oct12/12	Oct16/12	Oct12/12	Oct16/12	Oct12/12	Oct16/12	Oct12/12	Oct15/12	Oct16/12 .	Oct12/12	Oct15/12	Oct16/12	Ending Date		
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	80	000 <u>-</u> 0	4	4		0	2	0	4	. 2	4	2	4	2	2	4	2	2	Total Spots		REP BUYLINES
	\$93,650	\$3,000 NEWS \$850 NEWS \$15,000 NFL FOOTBALL \$17,000 NFL FOOTBALL . \$2,500 NEWS	\$8,600 NEWS	\$8,600 NEWS	\$850 TMZ	\$0 TMZ	\$1,250 EXTRA	\$0 EXTRA	\$2,500 NEWS	\$1,250 NEWS	\$2,200 NEWS	\$1,100 NEWS	\$1,400 DR OZ	\$700 DR OZ	\$700 DR OZ	\$1,200 ANDERSON COOPER	\$600 ANDERSON COOPER	1.10	Total Dollars Program Name		ES  Traffic#: 498009  IFIERA DIFFERI
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\$93,650 Oct/12

0.0 Oct/12

Monthly Estimate Dollars: